



**WE JUST WON
CHAPTER OF THE YEAR...**

*and we're gonna work it
big time!!!*

Our plan for 2017 is to reach out
to every financial services firm in Portland
with an invitation to be part of the magic of WIFS.

Want to capitalize on our excitement?
Join us as a sponsor!
There's never been a better time.

**WIFS Portland Metro
Sponsorship Packet
2017**

Welcome to our 2017 Sponsorship Packet. We're glad you're here.

OUR MISSION Our national organization was founded in 1936, with the goal of attracting, developing, and advancing women in all aspects of the financial services industry through education, support, and strategic partnerships. We count both women and men among our members.

OUR CULTURE In three simple words: Pay It Forward. A typical WIFS member is smart, savvy, driven, entrepreneurial and acutely aware that Portland is a small town with a long memory. Business happens here based on relationships. For this reason, we hold one another to the highest standards of integrity and excellence and continually ask the question “how can I help you?”

AUDIENCE Our Portland chapter is the largest and most active of all chapters in the US, welcoming financial planners and advisors, insurance agents, CPAs, attorneys, real estate professionals, mortgage lenders, bankers, trust officers, business coaches and other key industry partners. Our newsletter gets sent to over 600 people!

WHAT A SPONSORSHIP DOES WIFS events include Lunch & Learns, Business Mixers, a fantastic Annual Dinner, Members-Only Socials, our new Morning Study Halls and volunteer opportunities that allow our members to learn, network, have fun and give back to the community, all of which equate to both personal and business growth and development. Your sponsorship allows these events to happen and simultaneously provides you the opportunity to shamelessly promote your awesome company. Our members are grateful and want to know who their sponsors are!

Contact us to learn more:

Sponsorship@WIFSPortlandMetro.org

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WIFS Annual Sponsorships

PLATINUM \$3000

There's no better way to spotlight your business and look like a star! Your annual sponsorship at our Platinum Level provides the highest level of support to the organization and our members, as well as women in our industries.

- Logo on WIFS Portland Metro Chapter website
- Priority placement on all social media
- Priority placement of 2 articles in our quarterly newsletter
- Recognition at all Morning Study Hall, Lunch & Learn and Business Mixer Events
- Complimentary registration to every Lunch & Learn
- Complimentary registration to every Business Mixer

At our Annual Dinner:

- Logo on all announcements & marketing material
- Complimentary registrations for 7
- Reserved dinner table with your name at the front of the room
- Up to a 4 minute company commercial during event
- Opportunity to raffle gift at event
- Promo item at each plate setting (at Sponsor's cost)
- OPTIONAL: Opportunity to purchase a 6' x 8' vendor table for an additional \$300

GOLD \$1500

Show your company's support for women in the financial service industries. Your annual sponsorship at our Gold Level provides much needed support to our organization and our members, as well as women in our industries.

- Logo on WIFS Portland Metro Chapter website
- Priority placement on all social media
- Priority placement of 1 article in our quarterly newsletter
- Recognition at all Morning Study Hall, Lunch & Learn and Business Mixer Events

At our Annual Dinner:

- Logo on all announcements & marketing material
- Complimentary registrations for 2
- Complimentary 6' x 8' vendor table to showcase your business
- OPTIONAL: Opportunity to purchase complimentary registrations for 5 and a reserved dining table near the front of the room with your name for an additional \$500

SILVER \$1200

This sponsorship is the same as the Gold Level above, but without the vendor table at our Annual Dinner.

- Logo on WIFS Portland Metro Chapter website
- Priority placement on all social media
- Priority placement of 1 article in our quarterly newsletter
- Recognition at all Morning Study Hall, Lunch & Learn and Business Mixer Events

At our Annual Dinner:

- Logo on all announcements & marketing material
- Complimentary registrations for 2
- OPTIONAL: Opportunity to purchase complimentary registrations for 5 and a reserved dining table toward the front of the room with your name for an additional \$500

BRONZE \$500

Your annual sponsorship at our Patron Level puts you front and center with our membership through your inclusion in our marketing materials and promotional announcements for our Dinner Event, Lunch & Learn series, and Mixers.

- Logo on WIFS Portland Metro Chapter website
- Recognition at all Morning Study Hall, Lunch & Learn and Business Mixer Events

At our Annual Dinner:

- Logo on all announcements & marketing material

Thank you to our 2016 Diamond Sponsors:



Thank you to our 2016 Ruby Sponsors:



WIFS Event Sponsorships

BUSINESS MIXER \$750

2 sponsorships available – June, December

YOU'RE THE STAR! Our popular Mixer Evenings are a fun way for our members and their guests to get to know each other better in a casual, fun setting. Your sponsorship gives you the opportunity to get in front of all of them and share who you are and what you do. WIFS provides light appetizers, 1 drink per person and a no-host bar.

- Logo on WIFS Portland Metro Chapter website
- Logo and contact information on Mixer announcements
- Up to a 5 minute company commercial during event
- Complimentary registrations for 4
- Opportunity to raffle gift at event
- Opportunity to hand out promotional items at the event



LUNCH & LEARN \$300

*8 sponsorships available, 2 at each of our 4 events
January 19, May 18, June 20, November 16*

Our Lunch & Learn program is our most consistent and popular event series, giving you the opportunity to be featured in all of our promotions for your Lunch & Learn event, as well as a chance to present yourself and your business to our membership.

- Logo on WIFS Portland Metro Chapter website
- Logo and contact information on Lunch & Learn announcements
- 2 minute company commercial during event
- Complimentary registration
- Opportunity to raffle gift at event
- Opportunity to place promotional item at each seat



New for 2017: MORNING STUDY HALL \$150

3 available – February, April, October

We're excited to present local officials in the fields of Financial Services, Insurance & Real Estate at our new morning gatherings. The events will take place in corporate offices outside downtown (free parking!) with networking beginning at 7:30 and the program from 8 – 9am. WIFS provides a continental breakfast.

- Logo on WIFS Portland Metro Chapter website
- Logo and contact information on Morning Study Hall announcements
- 2 minute company commercial during event
- Complimentary registration
- Opportunity to raffle gift at event
- Opportunity to hand out promotional items at the event

WIFS Annual Dinner Sponsorships

Portland Art Museum, September, 2017

WINE SPONSOR \$750

Everyone's favorite sponsor because wine makes events extra fun!

- Logo printed on cards in the center of each table

FLOWER SPONSOR \$500

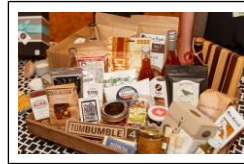
You make our event stunning AND get to take the centerpieces home afterward, give them to your friends or guests of the event, or arrange to donate them to a cause of your choice.

- Logo printed on cards in the center of each table

VENDOR TABLE with 1 REGISTRATION \$400

Showcase your business to our members and guests at our premier event. Only one vendor per category will be allowed. Not only is the exposure excellent, we will be sharing the guest list with our vendors this year.

- Complimentary registration
- Name printed on our evening program
- 6' x 8' table with linens and two chairs
- Access to power and WiFi



VENDOR TABLE with 2 REGISTRATIONS \$500

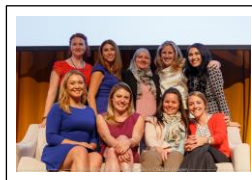
Same as above, but bring a colleague to double your impact!

RESERVED DINNER TABLE with 7 REGISTRATIONS \$900

What better way to show your support of women in our collective industries with 6 of your colleagues, clients, recruits and/or prospects than by sponsoring a table with YOUR name on it? Impressive!

- Complimentary registrations for 7
- Reserved dinner table with your name

Pictures from our 2016 Annual Dinner





2017 WIFS Portland Metro Sponsorships at-a-glance

ANNUAL SPONSORSHIP	Platinum \$3,000	Gold \$1,500	Silver \$1,200	Bronze \$500
Logo on WIFS Portland Metro Chapter website	●	●	●	●
Priority placement on all social media	●	●	●	
Recognition at all WIFS Events	●	●	●	●
Priority placement in Quarterly Newsletter	2 per year	1 per year	1 per year	
Complimentary registration to Lunch & Learn	1 to each of 4			
Complimentary registration to Mixer	1 to each of 2			

ANNUAL DINNER

Logo on announcements & marketing materials	●	●	●	●
Company commercial during event	Up to 4 minutes			
Reserved dinner table at front of room	●			
Complimentary event registrations	7	2	2	
Opportunity to raffle gift item at event	●			
Promo item at each seat (sponsor's cost)	●			
Vendor table (no event registrations included)	For additional \$300	●		
5 event registrations & reserved dining table		For additional \$500	For additional \$500	